

# FDR & the NEW DEAL



- Elected President 1932
- Promised Americans a “New Deal”

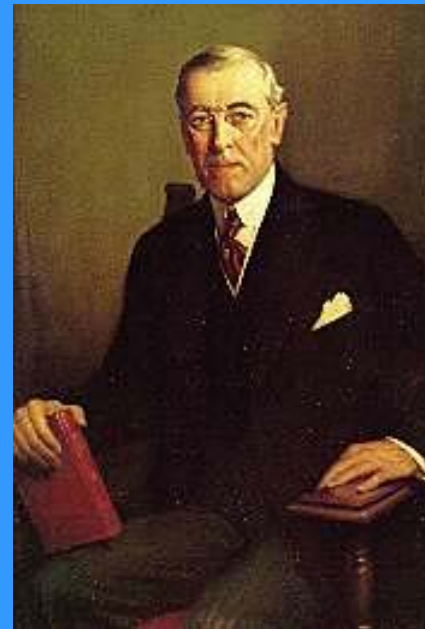
# “NEW DEAL”

taken from:

Theodore  
Roosevelt’s  
“Square Deal”

&

Woodrow  
Wilson’s  
“New Freedom”



# TURNING POINT:

## GOV'T SHOULD "DO SOMETHING"

- Changed role of gov't
  - FROM protector of rights
    - Formerly thought to be best achieved by staying out of people's lives
  - TO promoter of "general welfare"
    - Now thought to require active gov't

# 3 GOALS of the NEW DEAL

## 3 R's

- RELIEF—relief for those suffering
- RECOVERY—economic recovery
- REFORM—fix the institutions that broke down & led to depression

# The PLAN

“Persistent, Aggressive Experimentation”

- Keep trying things until something works
- Criticized by some as lacking coherence

by

“The Brain Trust”

# KEY TERMS

## HUNDRED DAYS--FDR's 1<sup>st</sup> 100 days in office

- Special session of Congress
- Characterized by intense legislative activity
  - >15 major pieces of New Deal legislation passed

## ALPHABET SOUP

- Many new gov't programs & agencies all with acronym names

## FIRESIDE CHATS--Weekly radio addresses

- Informal; Speaking to people in everyman terms

# **ALPHABET SOUP**

- **FDIC—Federal Deposit Insurance Corporation**
- **FERA—Federal Emergency Relief Act/Admin**
- **CCC—Civilian Conservation Corps**
- **AAA—Agricultural Adjustment Act/Admin**
- **NRA—National Recovery Administration**
- **TVA—Tennessee Valley Authority**
- **CWA—Civil Works Administration**
- **WPA—Works Progress Administration**
- **NLRB—National Labor Relations Board**
- **SSA—Social Security Act/Administration**

# OPPOSITION

- **Conservative:** New Deal is...
  - Anti-business (gov't interventionism)
  - Socialist, too much gov't spending
- **Liberal:** New Deal is..
  - Pro-business
  - Too conservative; Not enough done for little guy
- **Radical** (Huey Long & Share the Wealth)
  - New Deal doesn't do enough
  - Protects the Rich