

Why Go West? – Flyers with Paragraphs

TASK: Create two flyers to encourage people to move west in the early 1800's or late 1800's. Each flyer should target a different audience. In other words, each one is designed to appeal to a different group and the reason that group moved west. Remember, your flyer is designed to make people *want* to move west. Refer to the video chart for groups of people and the reasons they moved west. Each flyer should be 8 ½" x 11". You can do this on paper or digitally.

For each flyer, write a paragraph explaining what you chose to leave out from your flyer because it would not help convince people to move west. This should include what *actually* happened compared to what people *wanted* when they moved west.

Rubric

Effort: ____/12

- ____ (4) The flyer is on 8 ½" x 11" paper (or a digital version). The flyer is not wrinkled or ripped.
- ____ (8) The flyer design is creative and neat.

Historical Knowledge: ____/22

- ____ (2) The flyer includes appropriate phrases to convince the target audience to go west. The writing is limited to what can be read as someone walks by the flyer.
- ____ (8) The flyer includes appropriate images which represent the topic you chose from chart. The images can be drawn, cut from magazines, or computer-generated. The images are historically accurate.
- ____ (12) The paragraph (typed on a separate sheet of paper) explains what was not included on the flyer about the group, focusing on what actually happened compared to their expectations for the west. The paragraph is historically accurate.